



Villa Park Chamber of Commerce
10 W. Park, Villa Park, IL 60181
www.villaparkchamber.org
Chamber Connections April 2013
630-941-9133



Business of the Month for March!!! Pioneer Garden & Feed



Ron Leston and Bill Cargis are all smiles after receiving the Business of the Month award presented by President Phil Patel. This family owned small business is not only a landmark in Villa Park, it is truly a Gem.

Shop their store for seeds, plants, bird feeders, garden art, seed and feed and everything you need to satisfy anyone dying to dig in the dirt. Don't have a green thumb? Ask the experts. They are a wealth of horticultural and historical knowledge to help you whether it's identifying pesky plants and insects, what to plant where, or what bird feed attracts what birds. You can ask their advice on just about everything, or just listen to stories about the history of Villa Park and the people who live here.

Remember when you shop local, your money stays local so that businesses like Pioneer not only survive, but thrive!!! They are rated 5 Stars on Yelp and here's just a few comments people have posted.

- *Menards, Home Depot or Lowes cannot compete with the family friendly atmosphere here. I prefer the pat on the back, friendly handshake, that friendly smile and yes that knowledgeable horticulture experience. They have so many garden treasures.*
- *This place is the absolute best for gardening supplies. The staff is always amazingly friendly and helpful, and they strike a nice balance between seeing if you need help and letting you aimlessly browse the store. I will continue to patronize this fantastic store as long as they're in business, which I hope will be forever.*
- *I have been a loyal customer for over 15 years and will continue to be so until I can't bend over to plant something in the ground. Everyone at the store is friendly, knowledgeable and helpful (I don't think I've ever carried my purchases to my car myself!). This is definitely the epitome of wonderful customer service.*
- *This place is the best!!! Everyone there is very knowledgeable, helpful and ready to serve. Shop local and support your community!*
- *5 stars for nostalgia, excellent selection, superb customer service and knowledge that is second to none.*

Welcome New Member!



10 S. Villa Avenue, Villa Park
 Jerry Brancato
 630-782-4519
 www.harrisbank.com

Chamber/Community Calendar

- April 13th – Historical Museum Opens Reception 1-3
- April 18th – Lions & Leos Spaghetti dinner at WBHS
- April 25th – Lauren’s Lager Tapping Reception
- April 27th – Shredding event at JW Reedy Realty
- April 27th – Prairie Path Cleanup
- April 29th – Wine & Cheese Tasting for Scholarship
- May 1st – Dupage Optical Scholarship Luncheon
- May 18th – Montessori Anniversary Party

50 Years Serving the Community



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 bob.goldin.byn9@statefarm.com

Choose Dupage Luncheon

Choose Dupage President and CEO Greg Bedalov addressed members of the Addison, Glendale Heights, Villa Park and Wooddale Chambers at the Feb 28th luncheon



Community Pride Chili Cook Off!!!

Judges Jeff Stulgin, Erin Knackstedt and Mike Bailey were all smiles because their tummies were full after tasting the cornbread and chili. Winners were awarded aprons and a free lunch at Stulgin’s Park Boulevard Tavern. Sorry chili contest winners, Stulgin’s still has the best in VP!



New marketing programs

The Chamber Board has approved a number of marketing initiatives to help promote your business!! You can choose one, both or neither. You are under **NO** obligation. This is simply an opportunity if you choose to take advantage of it.

1. The Village and Chamber have partnered with CGI Communications to offer our members the opportunity to produce a professional video commercial featuring your business. There are a number of options available at price points to meet your budget. Factors include length of video, etc. This video will be published to the Village website, Chamber website and www.relocate.org for a period of 2 years. You can view a sample of the video at www.invillapark.com under the Community Videos link on the bottom right hand side of the page. The village portion of the video is being updated to reflect the changes that will be happening in the village due to the upcoming election and the progress that has been made since it was originally produced 2 years ago. In addition, there will be an additional tab highlighting the Chamber of Commerce and it's members.
2. The Chamber Board has approved the publication of a printed Community Directory to be designed by the Daily Herald. This publication will be in the form of a high glossy, full color booklet that will include all of our members listed both alphabetical and by business category. The booklet will be mailed to the 7,000 residents in Villa Park, and available at a number of public locations such as the library, village hall, and Rec centers. Once again there are numerous options depending on ad size if you choose to participate in the booklet. The book will contain relevant information regarding the village, including history, recreation, and highlighting our members. It will also be available as a full booklet view on the Chamber Website.

Some other exciting news is that we are going through a complete web redesign. I'm confident our new website will better promote the Chamber, Community and your business. We will also be including a mobile version.

I hope these programs offer you some unique ways to promote your business. Please remember You are under NO obligation to participate. If you have any questions, feel free to contact me at 630/941-9133.

Below is a letter you will be receiving via mail from the Daily Herald showing our support

Dear Chamber Member,

The Villa Park Chamber of Commerce works to provide the tools to bring new customers to your business. Whether it's to residents or businesses in Villa Park we have a great opportunity for you to market your brand!

By advertising in our **2013 Community Guide & Business Directory**, you will market your business directly to neighborhood residents and fellow business owners.

Our guide is a remarkable advertising tool, which is highly visible and will be delivered to area homeowners and chamber businesses the week of August 12th. Thousands of copies of our publication will be widely distributed throughout the community all year long to new residents and businesses.

We are pleased to be working with the Daily Herald to produce our publication. Our new guide will be online all year long on **Dailyherald.com** and the **Chamber's website**. **Advertisers will have a link directly to their own website to increase visibility and optimization.**

Don't miss the opportunity to promote your business this summer and all year long to area residents and business owners.

Our representative from the Daily Herald is Alan Wiscomb. You can reach Alan by completing the information below and **fax to (847) 806-5455** or give him a **call at (847) 899-0123** to set up a time to review the details, or you can email Alan at awiscomb@dailyherald.com.

Thank you again for your ongoing Chamber support. Your involvement, financial commitment and enthusiasm with the Villa Park Chamber of Commerce is greatly appreciated.

Sincerely,
Alesia Bailey

Yes! I am interested in advertising in the Arlington Heights Community Guide & Business Directory.

Company

Contact Name

Phone

Address

Fax to Alan at (847) 806-5455 or Call (847) 899-0123

Sip for Scholarship!!!!



*Class of 2013
Wine & Cheese Tasting*

Monday April 29th, 2013

*Villa Park VFW Hall
5:30 - 7:30pm*

*Try a Variety of Wines paired
with perfect Cheeses
\$20.00 per person*

Join us for a Sip for Scholarship!

*If you enjoyed the wine you tried
Buy a Glass or Bottle!*

All proceeds will be donated to the Scholarship fund

RSVP 630/941-9133 or vpchamber@sbcglobal.net

Raffle Prizes

VP



Split the Pot

Annual Scholarship Luncheon at Dupage Optical

"Our Vision is to help yours"

DUPAGE OPTICAL

5TH ANNUAL "MULTI-CHAMBER SCHOLARSHIP LUNCHEON"

Do not miss this great event – Wednesday May 1, 2013

11:30am until 2:00 pm

Join us for lunch and help raise money for your chamber's Scholarship Program!

FREE LUNCH FOR THE FIRST 50 that RSVP.

Dupage Optical will match dollar for dollar up to \$500.00! "SPLIT THE POT"

with proceeds to the three participating Chambers' Scholarship Funds!



207 Addison Road, Addison

RSVP us at:

<mailto:DuPageoptical@aol.com>

Or call 630-279-8866

Addison, Villa Park and Wood Dale

Enter to win a chance for two Chamber Members to win a \$100.00* gift certificate toward eyewear.

(*Eye Exam required)

Thank you for your generosity Dr. Butzon and Dr. Cho!

7TH Annual Lauren's Lager Tapping Reception



Thursday, April 25
6:00 p.m.

Rock Bottom Brewery
94 Yorktown Shopping Center
Lombard



Raffle Prizes!

Register on this night for the LMSK and receive 3 free tickets to enter the raffle!

All proceeds to benefit The Lauren Kiefer Memorial Foundation, Inc.

The Historical Museum Opens April 13th!
Stop in for refreshments and see the new Exhibits!



Mark your calendars for these events!

May 4th Spring Antique Safari
July 3 Ice Cream Social

VILLA PARK OFFICE EQUIPMENT, INC.
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- PROJECT MANAGEMENT
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WWW.VPOE.COM

Odeum Sports Director, Tony Dallas Inducted into Illinois Soccer Hall of Fame!



On Saturday, November 18th at the Stadium Club in Toyota Park, Tony Dallas was inducted into the Illinois Soccer Hall of Fame. Soccer fans, aficionados and dignitaries from all over the nation attended this prestigious affair, the 2012 Induction Ceremony and Banquet, to honor those who have displayed an outstanding commitment and service to the game of soccer.

When Tony played with the Chicago Horizon Indoor Soccer team (then housed at the Rosemont Horizon) he met the Greco's, the close-knit family that owns and runs the Odeum Sports & Expo Center in Villa Park. His team began practicing at the Odeum and the relationship with the Greco family grew. The Greco's became Tony's second family.

Tony and his team won the Midwest Open Cup three times and then went on to the US Open Cup Final. He played professionally until 1982 and continued to play soccer for the next several years, but began focusing on coaching both indoor and outdoor amateur teams after an injury sidelined him. In 1986 the Odeum Sports Center snapped him up and he became their full-time Sports Director. The Greco's couldn't have been more thrilled to have him officially join the Odeum family.

The Odeum Sports & Expo Center is DuPage County's largest facility for special events, trade shows, concerts and sporting events. The Odeum's diversity and ideal location sets it apart, as well as the center being run by the Greco family, who welcome their customers into their "home" and treat their employees with the utmost dignity and respect. They also cater to a diverse collection of soccer leagues, including several international leagues from as far away as Europe, Latin America and Central America. For additional information, please visit <http://www.odeumexpo.com>.

Excerpt from an article written by Lisa Molloy

Member and Community Events!



YOU'RE INVITED!

For a Sponsorship Breakfast!

April 18, 2013

8:00 AM

Willowbrook High School—1250 South Ardmore Avenue,
Villa Park II, 60181

On behalf of the District 88 Willowbrook/Addison Trail Senior Service Project board, we invite you to attend an informational sponsorship breakfast at Willowbrook High School on April 18!

For the first time, our two schools will be working together in a joint, senior-class service project. Through Feed My Starving Children's MobilePack, more than 500 students will pack 100,000 meals at Willowbrook High School on May 18 for malnourished children throughout the world.

We hope to see you at our sponsorship breakfast as an interested community member and potential donor to our grand effort as we set a standard of excellence and reestablish the grounds of civics for senior classes to follow, where students learn about what it means to get involved and make a difference.

Please RSVP by April 16 to Willowbrook Principal Dan Krause at 630-530-3439 or dkrause@dupage88.net.



John Reedy
Real Estate Broker
P: 630-629-0016
Contact via E-mail
jreedy@jwr.com

Let us help you protect your identity...
As a thank you to our clients.

**JW Reedy Real Estate is sponsoring a
"SHRED EVENT"**

Saturday April 27th from 10:00am-12:00
at our office, 1136 S. Main Street, Lombard
(1 block north of Roosevelt Rd on the west side of the street)
Security Experts say shredding personal documents is one
of the best ways to protect your identity.

Bring up to 2 boxes full of old documents and they will be
securely shredded for you by Shred X Ltd.

Call JW Reedy at (630) 629-0016 with any questions

PS. We are never too busy for any of your referrals

John Reedy

J.W. Reedy Realty, Ltd.
1136 S. Main Street
Lombard, IL 60148
jreedy@jwr.com

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471.002675



**Villa Park Pride Commission
2013 Prairie Path Cleanup
Saturday April 27th
9:00am - 12:00pm
Villa Park Historic Museum**

Help us make this ...



Look like this!



Make a difference in your community!

Garbage bags and water will be provided.

Please bring work gloves for yourself & make sure to
dress appropriately! Event will take place Rain or Shine!

Email pride@williapark.com for more information



**To Benefit Lions Clubs Charities
The
Villa Park Lions Club
PASTA   DINNER**

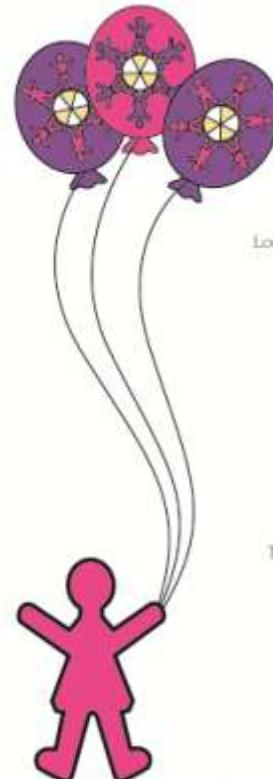
**ALONG WITH WILLOWBROOK LEO CLUB
PRESENT THEIR 11TH ANNUAL PASTA DINNER
THURSDAY APRIL 18TH, 2013
AT THE WILLOWBROOK HIGH SCHOOL CAFETERIA
1200 ARDMORE AVE. VILLA PARK
4:30 TO 7:00 P.M.**

**MENU: Salad, Bread & Butter, Pasta, Meatballs,
Italian Sausage, Dessert, Coffee, Milk & Punch**

**For Tickets: Contact Lion Marty at 630-903-3189 or any
Villa Park Lions Member. Tickets also available at the door.
Raffles**



**Adults \$7.00
Seniors \$6.00
Children ages 5-12 \$5.00
Under 5 FREE**



Montessori
Children's Academy
30th
Anniversary Celebration

Location: 
DuPage Children's MUSEUM
A nonprofit organization

DuPage Children's Museum
501 N. Washington St.
Naperville, IL 60540
(630) 657-8000

Date: Saturday, May 18th, 2013

Time: 9:00am - explore as long as you like!
(brunch 9:30am - 11:15am,
waiting times will be given)

Tickets: \$15.00/adult
\$10.00/child over 2 years old

Please RSVP by
April 15, 2013

Questions:
Lillian Smith
(630) 852-4425
lsmith@mont-villapark.com
www.montwillapark.com

