



Villa Park Chamber of Commerce
 10 W. Park, Villa Park 630-941-9133
CHAMBER CONNECTIONS JUNE 2018
www.villaparkchamber.org
 email: vpchamber@sbcglobal.net



Wednesday
Aug 1st
4-8pm



Gourmet Burgers
Ice Cold Beverages
Bags Tournament

Ruggard Gazebo



Ardmore & Park

"Throw" your support behind the Villa Park Chamber of Commerce and your local Business community! Get your team together!

Compete to earn the title "Cream of the Crop" And take home the Team Traveling Trophy!

"All sponsors listed on Sponsor Board and announced at event!"

\$500 _____ Beer Station Sponsor

Name & Logo on banner, bags set sign, Logo'd cups, Team Tourney entry & 2 meal tickets

\$500 _____ Food Station Sponsor

Name & Logo on banner, bags set sign, Logo'd plates, Team Tourney entry & 2 meal tickets

\$300 _____ Dessert Station Sponsor

Name & Logo on banner, & Logo'd dessert plates

**\$250 _____ Business Booth, advertise your product or service to the attendees
 (Non members welcome at \$350)**

\$150 _____ Single Board Sponsor (1 sign) \$250 _____ Board Set Sponsor (2 signs)

\$100 _____ General Sponsor

Business name on Thank You Sponsors Board & announced at event

Individual Food & Drink ticket \$25.00 _____ (Non member \$40)

Individual Food, Drink, & tourney entry for 1 person \$50.00 (Non member \$75)

Team Tourney Entry, Food, & Drinks, for 2 people \$80.00

Business Name _____ Email _____

We take credit cards! Call us to charge your tickets

Villa Park Chamber of Commerce 10 W. Park, Villa Park, IL 60181 630/941-9133 vpchamber@sbcglobal.net

Chamber/Community Calendar

JUNE

Sat June 9th – VP Youth Warriors Cheer Car Wash at Inland Bank!
 Fri, Sat- June 15th & 16th – Villa Park Summerfest
 Fri, June 22nd – Tri-Town Classic Golf Event
 Sat, June 23rd -Kick off to summer BBQ at the VFW

JULY

Mon July 2nd – Kiwanis Concert at the Gazebo featuring WBHS & Rhythm Rockets
 Wed July 4th – 4th of July parade sponsored by our VFW Post 2801
 Wed July 11th – Kiwanis Concert starring the Sting Rays!
 Wed July 18th – Kiwanis Concert starring The Saint Johns Praise Team!
 Thur July 22nd -Benefit at the VFW to aid Glenbard East students
 Wed July 25th – Kiwanis Concert starring Tropixpllosion!

AUGUST

Wed, Aug 1st, - Burgers Bags & Business
 Thur Aug 2nd, - Concerts at Cortesi starring Los Tequilleros
 Thur Aug 9th, - Concerts at Cortesi starring The Flat Cats
 Thur Aug 16th – Concerts at Cortesi starring Mason Rivers
 Thur Aug 23rd – Concerts at Cortesi starring Rosie and the Rivets
 Thur Aug 30th – Concerts at Cortesi starring Mr. Myers



Got Ants or other unfriendly pests.
 Call Cliff at As Good as Dead!
 He will keep Your home happy!
 630-834-2423

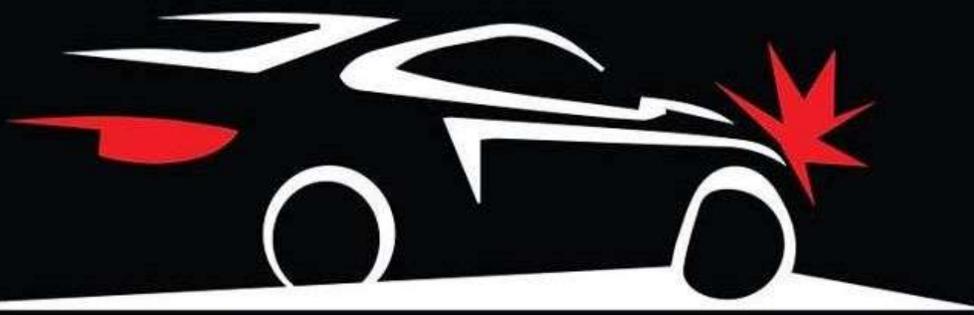
Anna Lebiecka-Helma is a local agent in
 Villa Park! Personalized service, smart
 about how coverage options can help you
 630-352-3052

Logo Lookout! I'm on the lookout for you!

Check out the New Look for the Wreck Room!

Wreck your car, bring it to Don Murphy and he will fix it like new! 630-530-2166

The Wreck Room, Beautiful Bodies are his business!



THE WRECK ROOM[®]
Inc.

COLLISION AND MECHANICAL REPAIR SPECIALISTS



Our friend Frank Sylvester

Look who stopped by (exactly on time as promised) to save me so I could get into my garage!

If you need a new garage door, or need yours repaired at a very reasonable price from a reputable family owned business since 1964, a VP resident, and a community supporter, call AAA Overhead



330 Stone, Dr, VP (corner of Addison and North) 630-833-9000

www. Tripledoor.com

Chamber Exec and Resident Rating



The VP Chamber is once again sponsoring the Beer Tent! Your Tips go directly to Scholarships for Willowbrook High School Seniors! Drink a drop, drop a tip in the jar to benefit our future leaders!

Villa Park's SUMMER Fest 2018



Ardmore Business District at Ardmore and Park Blvd.
Next to the Illinois Prairie Path

FRIDAY | JUNE 15
6-11 PM

SATURDAY | JUNE 16
SATURDAY, 11 AM-10:30 PM



Join us
FRIDAY NIGHT*
for FOOD, BEER,
BANDS, a CAR SHOW
and a BAGS TOURNAMENT

See villaparksummerfest.com for details on tournament

SATURDAY ATTRACTIONS

Interactive Children's Activities

PLUS

- Live Bands
- Arts and Crafts Fair
- Local Vendors
- Community Groups
- Great Food



**BROUGHT TO YOU BY
VILLA PARK • PARKS AND
RECREATION**

This event can only happen with volunteers like YOU!

Please email Mikle Kudelas at MKudelas@Invillapark.com to sign up for a 2 hours shift. Ask a friend to work with you!

*Kid's entertainment and attractions are only on Saturday until 8 pm | Event attractions subject to change.

Beer tent brought to you by the Villa Park Chamber of Commerce and the Villa Park Lions Club

Your donation benefits kids programs!



21st ANNUAL TRI-TOWN CLASSIC
Friday, June 22, 2018

2:30 p.m. Shotgun Start • 5:00 Social • 6:00 Dinner
 Sugar Creek Golf Course • 500 E. Van Buren • Villa Park
 www.sugarcreekgolfcourse.org • (630) 834-3325



Golf: 9 Holes of Golf, Golf Cart, Dinner, On-Course Contests & Prizes

Raffles: Prizes include Sports Tickets, Overnight Stays, Golf Packages & More!



Platinum Sponsor

Register Early to Ensure Space

Register online @ <https://app.eventcaddy.com/events/21st-tri-town-golf-classic>
 or return the following:

Golf Foursome

1) Name: _____

Day Phone: _____

Email: _____

2) Name: _____

Day Phone: _____

Email: _____

3) Name: _____

Day Phone: _____

Email: _____

4) Name: _____

Day Phone: _____

Email: _____

Golf: \$75 per person until June 1st
 (\$80 until registration closes on June 20)

**4:30-5:30 Golf Clinic with
 a Pro/Dinner:** \$50

Raffle Tickets: \$ _____
 • 1 for \$5 • 3 for \$10 • 7 for \$20

Dinner Only: \$25

Check: *Make Checks Payable to TRI-TOWN YMCA

Mulligans: \$ _____
 \$5 each (unlimited)

Payment Enclosed: \$ _____ Visa M/C Discover

Card #: _____ CVV _____ Exp. Date: _____

Signature: _____

TRI-TOWN YMCA, 1464 S. Main St., Lombard, IL 60148
 Phone: 630-629-9622; fax: 630-629-4636



IT'S SUMMER!

RAFFLES

MUSIC

**KIDS
ACTIVITIES**

GAMES

FOOD

SATURDAY, JUNE 23RD

**KICK OFF TO SUMMER BBQ,
OPEN HOUSE
&
FUNDRAISER**

**COME AND CHECK OUT THE VFW!
11 AM – 3 PM**

**WATCH FACEBOOK AND VILLAPARKVFW.ORG
FOR MORE DETAILS**

WANTED

- Bands / Entertainers
- Face painters
- Volunteers to run kids games/activities
- Volunteers for other duties

The VFW has many upcoming events & fundraisers for local organizations and we are looking for anyone willing to donate their time to help make these events successful.

Interested?

Please call 630-474-4037 or email VFWpost2801Events@gmail.com

VFW Post 2801 Events!

JUNE

June 23rd; VFW BBQ & Open House



Give Back Thursday Menu will raise money for the patients at Hines VA Spinal Ward

JULY



Give Back Thursday Menu will raise money for the Glenbard East Burn Victims

July 22nd; Event to Benefit Glenbard East Burn Victims

Show Your Support for our Country and Community!
4th of July Parade hosted by the VFW! Contribute if you can to help the VFW sponsor this Community Loved Parade! Celebrate freedom and friends!



The Villa Park VFW Post 2801 will host its Annual Independence Day Parade!

Wednesday, July 4, at 12:00 Noon

We would be honored to have you Participate!



Formation begins at 10:30 am, at the Trinity Lutheran Church parking lot, on Ardmore Ave in Villa Park
The Parade route is approximately 2 miles. The parade will step off at 12:00 PM, going west on Central to Harvard, South on Harvard to Madison, East on Madison to Summit, North on Summit to Park, West on Park to Ardmore for dispersal. This year's theme is "Illinois' Bicentennial."

Please Note! Due to serious accidents in a past Parade, there will be absolutely no water implements allowed. This will be strictly enforced by the Villa Park Police Department along the parade route for both spectators and participants. All water implements found will be confiscated at the beginning of the parade.

Please reply on the form below and return to us as soon as possible.

Return to:

Parade Committee, VFW Post 2801, 39 E. St. Charles Rd., Villa Park, IL 60181

630-834-8191

Please return by June 15, 2017

There is no charge for being in the Parade. However, a donation of \$50 will help defer the cost of the parade will be gratefully accepted. Donation, \$_____.

Please indicate type and approximate number of participants

Type: () Adult () Youth () Vehicle () Vehicle () Float

(Specify Float/ Vehicle) _____

Number of People _____

Please print the information below:

Name: _____

Address: _____

Contact Person: _____ Phone# _____

Comments: _____



The Member Spotlight allows us to know more about you, your business and how we can assist you in being successful. Please take a few minutes to complete the information below so we can Spotlight you to your fellow Chamber Members.

Business: _____

Address: _____

Phone: _____ **Number of employees** _____

Owner: _____ **When business opened:** _____

Web site: _____ **Who is answering the questions/title?** _____

Q: Give us a brief description of your business

Q: Describe the atmosphere.

Q: What are people in your industry talking about?

Q: What attracts clients to your business?

Q: Tell us a little about yourself. What is your past experience in the industry?

Q: Tell us one interesting fact about your business that most people may not know.

A Biz Tip for your Biz!

10 Simple Ways To Build A Strong Business Reputation



In business, especially for startups and small businesses, your reputation is everything. Shaun Walker, Creative Director and co-founder of marketing and public Relations firm HEROfarm agrees: “In today’s world, we’re all worried about perception, and rightfully so. Likability is what everyone wants and is at the forefront of our day-to-day interaction, even for businesses.”

But the reality is this: “Most companies, however, do an inadequate job of managing their reputations in general and the risks to their reputations in particular.” Harvard Business Review suggests, “Effectively managing reputational risk begins with recognizing that reputation is a matter of perception.” But what are the most simple and effective ways to manage perception?

We asked 10 entrepreneurs to share how they get people to “know, like and trust” their businesses. Here’s what they had to say.

1. **Networking is key**

“**Networking** is key and [...] be as active possible.” You can network by “joining professional groups and boards, your local **Chamber of Commerce**, going to events, donating time to charities, speaking at public events, giving presentations and guest lectures. Make it seem like you are everywhere at all times. The more you put yourself out there [...] the more name recognition you earn.” Ultimately, you gain “that incredibly important third party validation.”

— **Shaun Walker, Creative Director and co-founder of HEROfarm**

2. Be hands-on and attentive

“I try to be at every meeting with all clients, and constantly ask them for feedback and make sure they are happy. I also like to build personal relationships (brushing against, but not crossing the line of friendship) with them and their staff.”

— **Warren H. Cohn, founder/CEO and Managing Partner of HeraldPR**

3. Know when to turn down business

“Taking on a client simply for the dollar, knowing that you can’t help them is unethical. In addition, I have had companies come back to me after I have referred them to another company, thanking me for my honesty. And, then they have retained my business to help with their respective opportunity or challenge... Word of mouth travels fast in the Washington, DC metro area. I would rather someone speak kindly of my business than state I had ripped them off.”

— **Rusty Foster, President of Bow Tie Strategies**

4. Create and distribute quality content

“Become a contributor to respected industry sites: How did I become one of the most recognizable experts in the cord cutting niche? One of the primary ways was by contributing to respected industry sites. Whether they focus on products in your niche or news, blogging elsewhere gets your name and work in front of new audiences. Not only does this increase awareness, but it causes people to perceive you as a trusted expert in the field.”

— **Chris Brantner, founder of CutCableToday.com**

4. Be honest, always

“Never lie about anything — if you don’t know something **say it!** It’s always better to say I don’t know than yes and coming up short. The classic line ‘under-promise, over-deliver’ is very applicable here.”

— **Brock Murray, COO at seoplus+**

5. Put a face to your name

“In the digital age, face-to-face and on-the-phone meetings are more important than ever! My best and longest-term client relationships all began with either an in-person connection or a word-of-mouth referral.”

— **Nancy A. Shenker, Founder and CEO of theONswitch**

6. Ask contacts to put in a good word

“As a young entrepreneur, 24, getting people to trust me was a challenge. The best way I found to alleviate this was to **network feverishly** and ask the people I met for introductions to people in their network that may need PR support. I found that introductions from a trusted friend or business associate sped up the sales cycle.”

— **Sabrina Wottreng, Publicist and Owner of Sabrina Wottreng Public Relations**

7. Excel in customer service

“...Offer incredibly personal and expedient customer service, not only in helping customers resolve inquiries with their orders, but also providing them with helpful advice and friendly conversation. To earn customers’ trust, we believe that we should treat each individual customer as our most important and most valued customer.”

— **Gary Li, CEO of FortheChef**

8. Make philanthropy a priority

“Operating multiple successful restaurant establishments is nearly impossible without having a solid reputation in the community. This is possible through our many philanthropic efforts that reveal the human faces behind the Eschelon brand. We work annually with their four local core nonprofit partners...contributing more than \$82K to the community last year alone.

These acts don't just benefit the community financially, it motivates them to visit reputable food havens to learn more about the causes they represent, and to support a business with civic responsibility at top-of-mind.”

— Gaurav ‘G’ Patel, President and founder of [Eschelon Experiences](#)

9. Take ownership

“In the end, building a good reputation is directly connected to being accountable and taking charge of whatever the situation¹ – having to share bad news, raising your hand to tackle a tough assignment, probing to find out what's really bothering someone – are all related to an entrepreneur's willingness to take ownership.”

— Jeanne Achille, founder and CEO of [The Devon Group](#)

10. Be human

“People want to do business with people, not brands. Focus on activities that humanize your company like [building a personal brand](#) for yourself, attending networking events and representing your company in person, demonstrating transparency in your website copy (being honest about pricing, your competition, and your industry), and being yourself on social media. You are the face of your business, so be proud of what you've built. People will have a larger opportunity to know, like and trust someone they can see.”

— Shana Haynie, Co-Founder and Creative Director of [Vulpine Interactive](#)

Final thoughts

Ultimately, your business reputation can only carry you as far as your product or service. None of this matters if you don't deliver legitimate value. “When your business delivers legitimate value, consumers will become passionate about your brand,” says Lisa Chu, the Owner of [Black N Bianco](#) Kids Apparel.

“Building trust for your business will take time. Consumers need to see a good track record of your business consistently offering great products and service. Genuine customer reviews and testimonials can help build credibility and trust for your business. When you combine [this] with transparency your business will build legitimacy in your industry which leads to real success.”



— Staff Contributors

We eat, sleep and breathe entrepreneurship. We're behind YFS Magazine's fresh content — one of the largest independent small business news sites. Young, Fabulous & Self-Employed has quickly become the definitive digital resource for startup, small business news and entrepreneurial culture. Join us on Twitter [@yfsmagazine](#) and [Facebook](#).